



MAKE YOUR ENERGY CHOICES COUNT

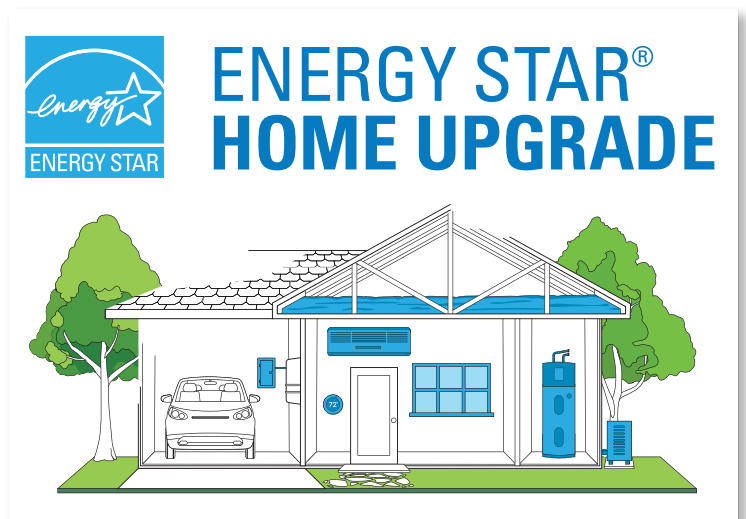


One of the most important steps you can take to help the environment is being more energy efficient. Using less energy reduces air pollution associated with energy generation and helps ensure that limited renewable energy sources go further. Smart energy choices also lower your energy bills and improve the health and comfort of your home. Communities across the country are leading the way, and with access to a growing number of incentives to make energy-saving home improvements possible, we invite you to learn how you, too, can benefit. Here are the top 3 ways can save with energy choices that count for you and the planet.

Save with Home Upgrades

For most homes, the upgrades that have the highest impact on energy savings in your home are heat pump HVAC and water heating, insulation, and high efficiency windows. These high-impact energy-saving improvements are the focus of an [ENERGY STAR Home Upgrade](#). You can choose the improvements that make the most sense for your home depending on the age and quality of your existing systems, and implement them at your own pace. Designed to work together to deliver significant energy and cost savings, these upgrades will also improve the health and comfort of your home while helping the environment.

- **Heat Pump HVAC** - For the average American household, almost half the annual energy bill goes to heating and cooling—more than \$900 a year. An ENERGY STAR certified air source heat pump heats and cools, saving you energy and money all year long.
- **Heat Pump Water Heaters** - Your water heater is the second-highest energy user in your home. An ENERGY STAR certified heat pump water heater uses 70% less energy on average and can save a family of four \$550 per year on electric bills compared to a standard electric water heater and more than \$5,600 over its lifetime.
- **Smart Thermostats** – An ENERGY STAR certified smart thermostat takes the guesswork out of what settings will optimize for comfort and energy savings, adjusting the temperature in your home throughout the day to fit your needs and save money on energy bills. Families with high energy use can save \$100 per year.
- **A Well-Insulated and Sealed Attic** – One of the most important things you can do to reduce air leaks and energy waste and make your home more comfortable is to make sure your attic is well-sealed and properly insulated.
- **High-Performing Windows** – ENERGY STAR certified windows are designed for where you live meeting performance criteria customized by climate zone to optimize energy savings.





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Save with Rebates and Tax Credits

There are currently generous incentives available under the Inflation Reduction Act that make these higher-impact home upgrades more affordable.

Tax Credits: Through 2032, consumers can get a federal income tax credit covering 30% of the cost, up to \$3,200 per year, to encourage energy efficient home upgrades. Products in relevant categories that earn the ENERGY STAR label or ENERGY STAR Most Efficient recognition qualify for these tax credits. Learn more at energystar.gov/TaxCredits.

State Rebates: Available now in some states with more rolling out this year, Inflation Reduction Act-funded instant rebates provide up to \$14,000 per home. To qualify for the discounts, products must be ENERGY STAR certified and include heat pump HVAC, water heaters, and clothes dryers as well as windows, insulation and electric cooking products. Eligibility may be limited based on income.

To find out what is available in your zip code and get access to buying guidance and local retailers and installers, visit energystar.gov/HomeSavings.

Save with ENERGY STAR

Anytime you are purchasing products for your home or office, look for the ENERGY STAR label. Products that earn the ENERGY STAR label are independently certified to save energy and help protect the climate. You can find the ENERGY STAR on products in more than 65 categories including efficient kitchen and laundry appliances, electronics, such as TVs and computers, and small appliances, such as air cleaners and dehumidifiers. A typical house equipped with ENERGY STAR certified products saves about \$6,500 on energy bills over the life of the products. Visit [ENERGY STAR Product Finder](https://energystar.gov/ProductFinder) for product details to help you narrow your search and [ENERGY STAR Rebate Finder](https://energystar.gov/RebateFinder) for available rebates from your local utility.

You can also buy an entire home or apartment that is ENERGY STAR certified. These residences are designed and constructed to be more efficient, exceeding minimum energy code requirements by at least 10 percent. They are also independently verified to meet the EPA's rigorous requirements for insulation, windows, air sealing, and HVAC systems, leading to improved comfort and performance for the life of the home. [Learn more at energystar.gov/newhomes](https://energystar.gov/newhomes).

**EFFICIENT HOME UPGRADES
TAX CREDITS & REBATES**

Explore incentives, eligible products,
and installers in your zip code.

[Find Savings](#)

